



CATTLE INDUSTRY DEVELOPMENT COUNCIL

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Producers Working For Producers

About the Funds

Cattle producers in British Columbia have supported the levy (check-off) on cattle for many years. The current \$2 per head CIDC levy paid at the time cattle are sold or slaughtered in BC is working for the good of the beef industry. \$1 per head is designated for the National Check-off -- these funds are directed to national promotion, seeking more international markets, and for research. The other \$1 per head becomes the CIDC fund which is used to promote the cattle industry in BC and to support research or education programs.

Producer dollars trigger a match from the Beef Cattle Industry Development Trust earnings, doubling every dollar you contribute. The \$9.3 million trust fund established by the BC government in 1995 permits industry funds allocated for projects that fit the priorities to trigger matching funds from the trust earnings. Since 1995, almost \$8 million has been triggered from the Trust for a total combined value of over \$23 million.

The \$10/head Horn Levy is collected on the sale of cattle with horns in British Columbia. The levy is intended to encourage early dehorning of calves for protection of carcass quality. Funds collected are returned to the beef industry through funded projects.

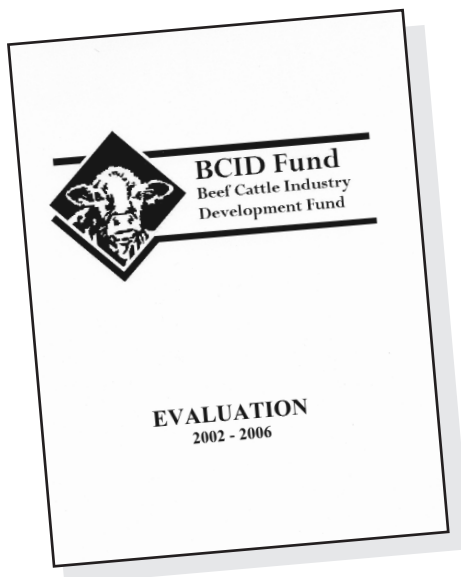
More details available on our website
www.cattlefund.net

Evaluation

The Beef Cattle Industry Development Fund (BCIDF) was established by the BC government in 1995. The earnings of the trust fund, when triggered by matching industry dollars, are eligible for use in projects to benefit the beef industry in BC.

One of the requirements of the Trust is to have periodic evaluations of the projects and activities supported by the fund.

Last year saw the completion of the 2002-2006 evaluation. The Evaluation Team of Walter Goerzen, John Farrow, and Peter Fofonoff with CIDC secretary Jim Tingle, did an intensive review of all projects completed during the period. Their 30-page report has been submitted to Council and Pat Bell, Minister of Agriculture and Lands.

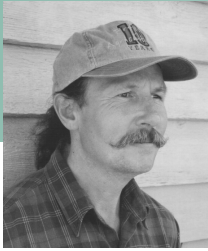


The Evaluation Team observed, "CIDC has done an excellent job in supporting applicants for BCIDF projects in many facets of the BC beef industry. Excluding the provincial association category, BCIDF brought in \$3.15 for every dollar spent."

The complete evaluation is available on request, or can be viewed on our website.

Visit our website.

www.cattlefund.net



The Horn Levy Fund

In British Columbia

Roland Baumann
Horn Levy Chair
Vanderhoof, BC

The Committee

The Horn Levy in BC is overseen by a committee of elected cattle industry reps from around the province.

Volunteers are elected by provincial cattle associations. To accommodate the great distances between volunteers, this group meets quarterly by telephone conference.

The Horn Committee reviews correspondence, financial reports of levies collected, updates on approved projects, and any applications for new projects.

The goal of the horn levy in BC is to encourage proper dehorning of cattle. To act as more of a deterrent, the levy was raised from \$2 to \$10 per head in 2005. The Committee has not heard much direct concern regarding the increase.

Producers are strongly encouraged to dehorn animals in the first week of life to minimize stress and discomfort. The Horn Levy committee produced and circulated an information brochure this fall that was well received by industry. Copies available on our website.

**Dehorn
your calves
for
safety & profit.**

Horn Levy
P (250)573-3611
www.cattlefund.net



Projects 2006

Project applications are available from our office or website (www.cattlefund.net). The Horn Fund Committee will consider applications from any cattle association for a project deemed beneficial to the cattle industry. The following projects were approved by the horn levy committee last year.

Prime Cuts Radio Program	
Nechako Regional Cattlemen	\$ 811
Squeeze Chute	
McBride Farmers Institute	\$ 3,200
Barn Roof(Interior Provincial Exhibition)	
North Okanagan Livestock Association	\$ 10,000
Hand Held Computers for Brand Inspection	
Kamloops Stockmen's Association	\$ 5,000
Guest Speaker AGM	
Nechako Regional Cattlemen	\$ 1,000
Range Management Schools	
BC Cattlemen's Association	\$ 3,050
Forage and Beef Seminars	
Sinkut Mountain Cattlemen	\$ 1,260
Hi-Hog Portable Bleachers	
Nechako Regional Cattlemen	\$ 2,566
Total	\$ 26,887

Check-off

Alberta Check-Off Now \$3

BC cattle producers paying check-off in Alberta can rest assured that a portion of their funds are returned to BC.

Last year \$100,000 was recovered from Alberta for check-off on BC animals. Through arrangements made in the negotiations for participation in the national check-off, Alberta Beef Producers pay to the national agency, \$2 of funds collected from BC producers. The agency returns \$1 to the CIDC for its work, and \$1 goes to the national agency as a contribution from BC. The other \$1 remains with the Alberta Beef Producers for their work on behalf of the industry.

Check-off Paid in BC

The CIDC check-off of \$2 per head for cattle sold or slaughtered in BC has been at this level for many years. Even though \$1 of the check-off is refundable, claims represent less than 1% of the collections.

How much money does \$2/head raise? In 2005-06, check-off was collected on 215,818 head, up slightly over the previous year. Recovering funds from Alberta where BC producers pay check-off has returned approximately \$100,000 to CIDC. Total income for 2005-06 fiscal year was \$518,439. This triggered a match from BCID Fund providing over \$1 million for work to benefit the beef industry.

Council Meetings On Tour

Dave Merz,
Forage Field Day



Forage Field Day, Vanderhoof

Central Interior

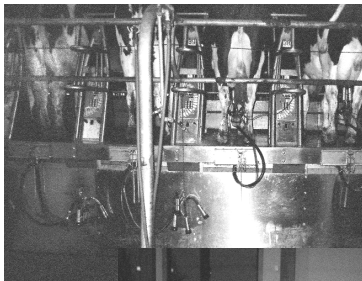
In July, CIDC members and members of the Forage Council were joined by producers from the area to view the forage test sites at four locations.

The dry summer had impacted the plots, however, good information on the varieties tested were available for the producers in the area, and Brent Barclay of the Ministry of Agriculture and Lands, and James Burtnack of Brett Young Seeds informative presentations added to the afternoon. Following the tour, CIDC hosted a dinner and social with local cattle industry representatives from Burns Lake to Prince George in attendance. Dr. Patricia Juskiw of the Field Crop Development Centre (Alberta Agriculture) spoke during the evening about her work as a plant breeder in developing new forage varieties. Council's regular July meeting was held in Prince George the next day. Council members agreed that the event was a useful opportunity to get in the field and see some of the work being carried out with funds from the Beef Cattle Industry Development Fund, and to meet producers involved in the projects.

Fraser Valley

Council members started the two-day event with a visit to BC's largest dairy, Chilliwack Cattle Company where 3,000 head of cows are milked. It was an interesting opportunity for the beef representatives to see this operation. Former Council member, Bob Hopcott then showed Council members their latest family venture - newly opened Hopcott Premium Meats. This operation located on busy Dewdney Trunk Road in Pitt Meadows is geared to serve their special local market, offering locally grown meats and specialty food items (www.hopcottmeats.ca). The original Hopcott Farm - a dairy started by Bob's parents has grown in several directions - while they continue to feed cattle (Meadows Feedlot), they also have 70 acres in cranberries, a successful agri-tourism business featuring a 15-acre corn maze (www.meadowsmaze.com).

Later that day, Council received a presentation of an outline of the Evaluation Team's Report (2002-2006). Walter Goerzen attended and discussed aspects of the Team's findings with the Council. The next day Council's January meeting was held, at which four new projects were approved, and several final reports accepted.



Chilliwack
Cattle
Company's
milking
machine.



Hopcott Premium Meats, newly opened in
Pitt Meadows.

CIDC Members

Members of the CIDC are volunteer cattle producers elected by provincial cattle industry associations. The CIDC is tasked with administration of the CIDC check-off, the Beef Cattle Industry Development Fund, and the Horn Levy Fund. Council reviews financial reports and activities, and considers funding applications at quarterly meetings.

Linda Allison (BC Cattlemen) from Princeton has served as Chair for several years, and Vice-Chair is David Janssens (BC Milk Producers). Other representatives are Bill Freding (BC Association of Cattle Feeders), Connie Patterson (BC Breeders and Feeders), and Laura Grafton, Grant Huffman and Harold Starr (BC Cattlemen).



BCID Fund
Beef Cattle Industry
Development Fund

PROJECTS 2006

The **\$151,000** from the BCID Fund that was approved for these projects is combined with other funds in the projects for a total of **\$473,000** at work for the cattle industry in British Columbia.



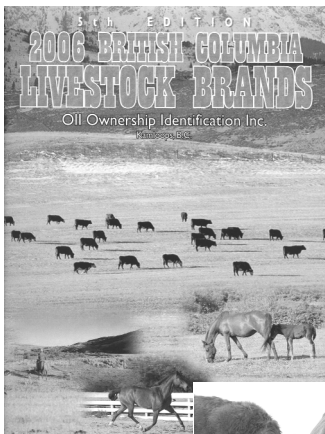
Invasive Plant Inventory\$ 6,900
Horsefly Cattlemen's Association received \$6,900 of their \$14,300 budget to identify, map and plan a control strategy for invasive weeds in the Horsefly Stock Range.

BC-Verified Beef Production Phase II-Implementation\$67,333
The BC Cattlemen's Association, cooperating with the BC Breeders and Feeders Association and the BC Association of Cattle Feeders received support for the second year of establishment of the Verified Beef program in BC.



Nechako Valley Regional Cattlemen's Association

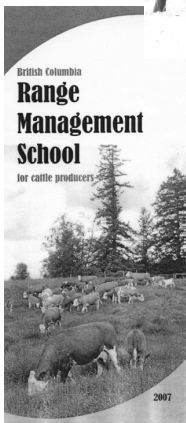
Prime Cut Agriculture\$ 900
Nechako Valley Cattlemen, along with neighbouring farmers institute, bred heifer and feeder coop, and the Prince George Cattlemen pooled their resources to sponsor a summer radio program in their region. The summer promotion features beef industry information tied to weekly contests where listeners can win six AAA steaks. Cooperation is received from the radio station in airtime discounts, and beefing up the prize with a cookbook.



Hand Held Computers for Saleyard Brand Inspectors\$ 5,000
Kamloops Stockmen's Association sponsored this project that went toward training of inspectors in the use of handy computers that would contain all the information from the brand books. This project intends to speed up referencing brands during busy sales.



Swath Grazing Demonstration Field Days.....\$ 1,478
Nechako Valley Regional Cattlemen's Association sought funding assistance to bring in a swath grazing/extended season grazing speaker for their demonstration and for the Prince George Cattlemen's AGM.



Range Management School\$ 3,050
BC Cattlemen's Association with several funding partners organized Range Management School to take place in six locations throughout BC in the early spring 2007.



BC Ranching Radio Campaign\$ 59,000
BC Cattlemen is putting funds up to promote the beef industry on the radio throughout BC. For one week each quarter, 30-second radio clips will be played intensively on radio stations throughout BC. Listeners can win Canadian Beef if they then log into the announced website. This program is designed to run for two years.